



SSDR Boarding & Rescue Kennels

"NEW STARTS FOR BROKEN HEARTS"

GET INVOLVED

kennels@saintssleddogrescue.co.uk

WWW.SAINTSSLEDDOGRESCUE.CO.UK

OUR FUTURE

- ✓ Luxury Kennels
- ✓ Rescue Kennels
- ✓ Rehabilitation Centre
- ✓ Hydrotherapy
- ✓ Secure Off Lead & More

WHY SUPPORT US

- ✓ We care about the dogs we help
- ✓ 15 Years of breed specific care
- ✓ Our volunteers are passionate
- ✓ We aren't just a rescue, we are family

Charity no England: 1179637 &
Scotland SC044070

STAFF GUIDE TO THE BUY-A-BRICK PROJECT - STAFF USE ONLY

The SDDR Brick and Tiles Break Down

Due to the size of the project we want to make the most out of it and appeal to all audiences, not just those who can afford to spend £125 on a brick. The idea for the tiled reception wall AND walk way gave us the opportunity to have a variety of budgets.

The tiled reception will be the FIRST of its kind, no one in the UK has EVER done anything like this. Ever!! While it is the first of its kind, it is going to look amazing. We have worked together with the Fundraising Engraving company who are the BEST in their trade and have NEVER had a failed project to date... No pressure.

SSDR TILED RECEPTION WALL

Tiles: The tiled wall is a budget version of the walkway where supporters can donate as little as £20 to put their name on our tiled wall. The tiled wall will be in the SDDR Rescue and Boarding Kennels reception area, on view to visitors.

In Total, the Tile Wall should generate approx. **£54,244** below is a visual of the layout of the tiled wall.



Tile Options:

1. Share-A-Tile - 200 x 100mm



- Min £20 donation per line.
- Max 15 Characters per line (including spaces).
- Full tile can be bought for £80
- Receive a emailed letter of THANKS from the SSTR Mascots.
- Name will be accredited on our website.
- CANNOT REQUEST COLOUR OF TILE.

We need to sell 342 tiles which is 1368 lines... Good Luck!!

2. Personalised Image Tile - 150MM X 150MM



- Min £150
- Max 24 characters across 2 lines (including spaces)
- Images to chose from are:
BALL, BEE, BONE, FOOTBALL, DOG LEAD, SUN, STAR, DOG BOWL, RAINBOW, CATERPILLAR, DAISY, ROSE, SNOWFLAKE, HEART, COLLAR, FRISBEE

Each tile bought will receive a **Buy-A-Tile Gift Tin** which includes: Certificate of authenticity, SSTR Buy-A-Brick gold coin in a unique keepsakes tin and noted on our website.

We only have **18** to sell, very limited quantity available.

3. Corporate Tile - 600 x 335mm



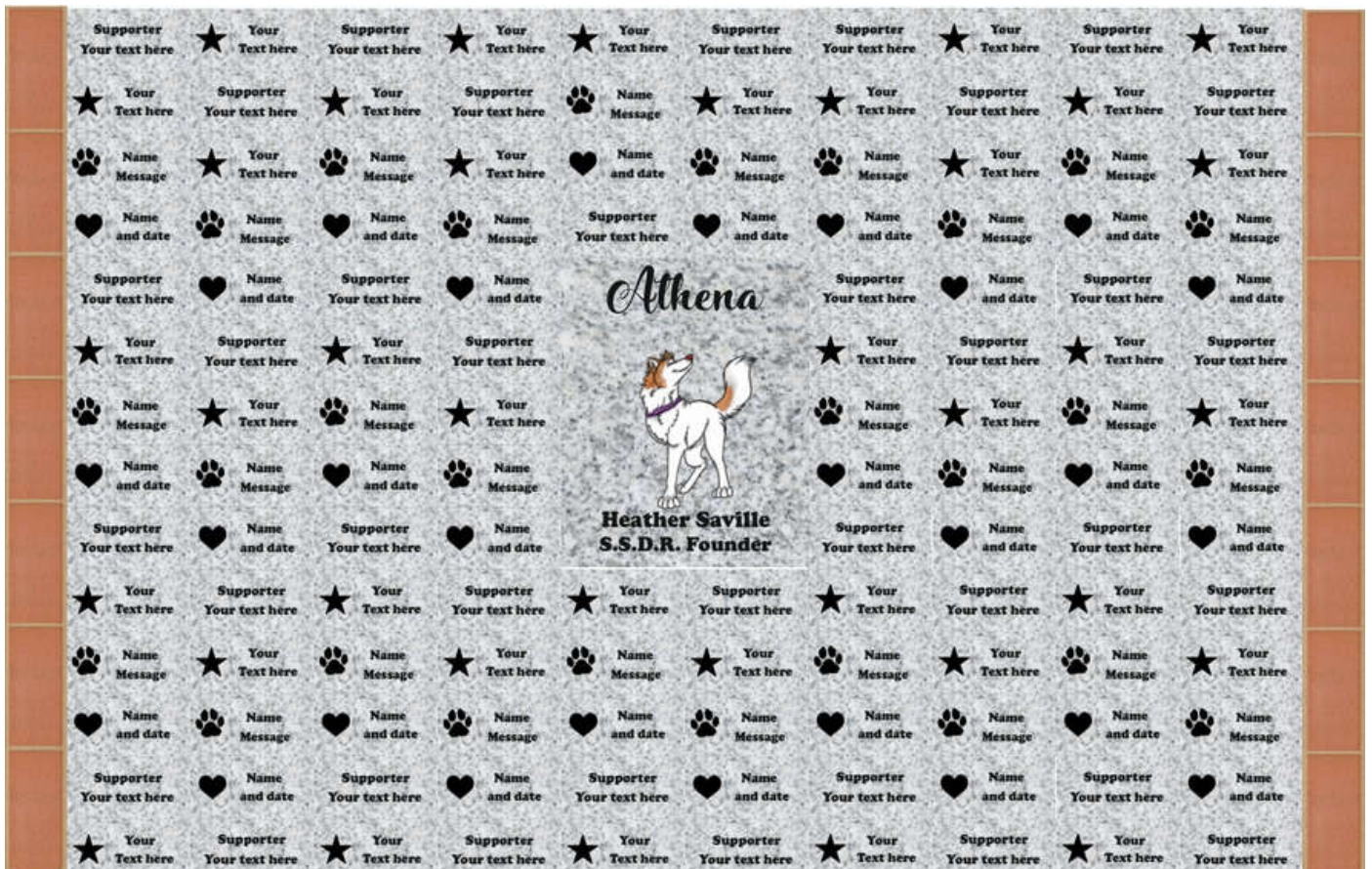
- Min **£5000** donation
- Corporate tile for investors or sponsors, details for tile to be discussed with head of SSDR and Fundraising Engraving
- Max 4 line x 22 characters per line.
- Company name and message on a super sized SSDR Mascot tile (Athena, Ewok, Tyson, Faith, Skysky or Dolly)
- Will receive a wall hanging certificate encased with a letter of THANKS from SSDR.
- Company logo will be displayed at the SSDR Rescue & Boarding Centre and on our website.
- VIP invitation to the kennel opening day including guided tour and lunch with our founder.

We only have 6 available and CANNOT display company logo instead of mascot.

SSDR GRANITE PAVED WALK WAY

BRICKS: The SSDR Walk Way will be displayed leading to the Kennel Reception area for visitors to see. Each paving brick is a heavy duty grey granite with anti slip coating. A brick starts from a minimum donation of £125

In Total, the Brick Walk Way should generate approx. **£161,744** below is a visual of the layout of the walk way.



1. Buy-A-Brick - 200 x 100mm Grey Granite Paving Brick



- Min. £125 donation per brick
- Image brick: Max 12 characters per line
- None image brick: Max 15 characters per line

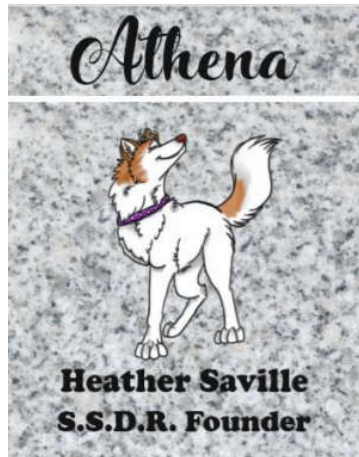
(including spaces)

- Chose from Heart, Paw or Star image

Each brick purchased will receive a **Buy-A-Tile Gift Tin** which includes: Certificate of authenticity, SSDR Buy-A-Brick gold coin in a unique keepsakes tin and noted on our website.

We need to sell **1040** bricks in total...

2. Corporate Brick - 400 x 400mm Heavy Grey Granite Slab



- Min £5000 donation
- Corporate paving brick for investors or sponsors, details for tile to be discussed with head of SSDR and Fundraising Engraving
- Max 4 line x 22 characters per line.
- Company name and message on a super sized SSDR Mascot tile (Athena, Ewok, Tyson, Faith, Skysky or Dolly)
- Will receive a wall hanging certificate encased with a letter of THANKS from SSDR.
- Company logo will be displayed at the SSDR Rescue & Boarding Centre and on our website.
- VIP invitation to the kennel opening day including guided tour and lunch with our founder.

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Replicas bricks and tiles can be made for donors who wish to have a one at home, in their garden, office or workspaces. These are charged at the same cost, donation to the charity is negotiable.

In total we should have a minimum profit of £215,988 from this project alone. This will give us the start that we need to build the SSDR dream. Our team is AWESOME and we know we CAN do this!!

SELLING BRICKS AND TILES AT EVENTS

When selling bricks or tiles at events we need to keep any takings separate to the other funds raised. Each sale HAS to be recorded via the following steps to ensure we do not lose anyone's messages:

ALL GIFT TINS FOR THE £125 BRICK AND £150 TILE WILL BE SENT ON VIA POST TO THE REQUESTED DELIVERY ADDRESS.

1. You will need access to the internet via your phone or tablet - tablet is better which you can hot spot off your phones so you can go through the sale with the purchaser.
2. Go to the www.saintssleddogrescue.co.uk/coordintors-area
PASSWORD: Coordinator2013
3. Click BUY-A-BRICK SALES on the left hand side.
4. You will see the following buttons:

SHARE A TILE £20

FULL TILE £80

PERSONALISE IMAGE TILE £150

CORPORATE TILE £5000

GRANITE BRICK £125

CORPORATE BRICK £5000

Click on the appropriate form which applies. Please note you **MUST** submit each tile, or brick separately - you can have a copy of a brick made as a gift to keep at home for £75.

5. Fill in the form details, allow the customer to insert their message themselves, ensure they double check each submission for errors - make them aware we cannot be held accountable for any errors once engraved.
6. Ensure you put in YOUR name who sold the brick / tile and how the transaction was processed CASH or CARD.
7. Once submitted, the purchaser will receive a confirmation email of their order straight away. If there are any issues with the order please ask them to contact shop@saintssleddogrescue.co.uk

Please make sure you have tried and tested the submission forms before any events to save any issues on the day. Also, make sure you have internet access to be able to submit the forms.